

**Old School Athletics**  
**[www.oldschoolathletics.com](http://www.oldschoolathletics.com)**

**MEDIA RELEASE**  
**Old School Athletics releases tribute to the American soldier**

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Old School Athletics, Inc., a market leader in conceptualization and production of inspirational/motivational prints, has released its long-awaited print dedicated to American servicemen and women.

The print, entitled *The Call of Duty*, is now available via the company's website [www.oldschoolathletics.com](http://www.oldschoolathletics.com). The piece, available in an exclusive 22" x 28" size (framed or unframed), features a stunning image of the Iwo Jima statue in Washington DC and an OSA signature passage.

"Releasing *The Call of Duty* has been one of our most important moments as an organization," said CEO Derek Molis, who founded OSA in 2000 with an original line of sports motivational prints. "When we released our police and firefighter dedications in early 2001, we were in fact paying tribute to those who lay themselves on the line for the greater good every day. When the positive responses and orders began coming in, we knew that OSA had just become more than a leading sports prints company."

A dedication to educators, entitled *A Teacher's Creed*, followed in late 2003.

"Our mission with these prints is first and foremost to pay tribute," continues Molis. "These thoughts and feelings come not just from us, they come from those who are prominent in their vocations and who communicate with us regularly. OSA compiles these into what we hope is narrative worthy of the subjects. Our second goal with our vocation line is to remind everyone of what's important. An OSA piece on the wall is a reminder."

Molis continues: "*The Call of Duty* is not about politics. Whether you are for or against war, it's about respecting those who are standing on the line, fulfilling their promise to voluntarily serve their country. To voluntarily install themselves in harm's way – all for an idea. The idea of Home."

Molis founded OSA in 2000, having left the floor of the Chicago Mercantile Exchange to pursue his passion for writing and sports. Currently the company features 27 prints covering a variety of sports and vocations.

"There is so much more we hope to accomplish as a company," says Molis, 31, who has recently found himself in the hunt for a rookie roster spot on a CBA basketball team. "The creative process is a means to an end, and the sales of our product will enable us to branch out, we hope, into community activities for children, into fundraising, and into corporate creative consulting."

For more information on Old School Athletics, and *The Call of Duty*, log on to [www.oldschoolathletics.com](http://www.oldschoolathletics.com) or call (708) 442-9011; fax (708) 442-9104; e-mail: [Derek.Molis@oldschoolathletics.com](mailto:Derek.Molis@oldschoolathletics.com)